

Event Sponsorship Proposal



30 Years Strong,
Moving Forward Together

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Contents

TOPICS OF THE PROPOSAL

ABOUT US

INTRODUCTION

OUR IMPACT

ABOUT THE EVENT

EVENT SCHEDULE

SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS



About Us

In July of 2022 our organization changed its name from Safe Homes Rape Crisis Coalition to Project R.E.S.T., reflecting our working together to Restore, Empower, Support and Transform those affected by domestic and sexual violence.

While safety is always our first goal, we recognize that it is important to move beyond safety to truly achieve the transformation we seek for our clients and our community. Although our name has changed, our commitment to trauma-informed services and best practices remains. We continue to provide shelter for victims in need, offer support to those who have experienced rape, and develop and implement programs to assist all in living lives free from abuse.

We value your continued support of our agency's growth and development, but most of all, we appreciate all that you have done and continue to do to support the clients of Project R.E.S.T. In the words of Margaret Mead, "Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has."

Vision



We envision a community liberated from all forms of domestic violence and sexual assault.



Mission

Our mission is to use our collective voice to address the impact of domestic and sexual violence by providing quality services to those affected and to create social change through education, training, and activism.

Introduction

When a survivor is connected with Project R.E.S.T. they find refuge from violence, legal advocacy, and ongoing support through working with advocates and therapists to heal from trauma. At the heart of our work is our 24/7 crisis hotline, a lifeline that connects thousands of survivors each year to safety and hope when they need it most, and our emergency shelter, which offers a safe and comforting environment for individuals and families fleeing from their abusers.

Event sponsorship provides an opportunity to donate to Project R.E.S.T. in a targeted manner. Your donation is first and foremost used to cover event expenses with any excess being considered a donation to further our mission by supporting our programs and work in the community.

2026 is especially meaningful as Project R.E.S.T. celebrates 30 years of serving our community as a dual agency in Spartanburg, Cherokee, and Union counties. For three decades, we have stood beside survivors of domestic and sexual violence, and community support has been essential to this legacy and to the lives changed every day through our programs.

Thousands of lives across all demographics have been impacted by Project R.E.S.T.. For thirty years we have stood as a beacon of hope for those in abusive relationships and we are committed to continuing to shine our light on those in their darkest moments.

OUR IMPACT



Since
2022

Over
5,000
calls came in through our hotline.

We have served over
8,000
survivors of domestic violence and
sexual assault.

Over
1,000
survivors and their children have
stayed at our emergency shelter.

In 2025

We experienced a
55%
increase in hotline calls.

We experienced a
110%
increase in walk-in clients.

We experienced a
49%
increase in hotline calls.

About The Event

Denim and Daffodils
April 29th, 2026

Denim Day is recognized on the last Wednesday in April in honor of Sexual Assault Awareness Month. The campaign began after a ruling by the Italian Supreme Court to overturn a rape conviction because the justices felt that since the victim was wearing tight jeans she must have helped the person who raped her remove them, thereby implying consent. Following the reversal, the women in the Italian Parliament came to work wearing jeans in solidarity with the victim. The movement has grown into the longest-running sexual violence prevention and education campaign.

This Denim Day Project R.E.S.T. is hosting a Denim and Daffodils luncheon at the Cleavedale Historic Inn and Gardens to bring together community members for education on the impacts of sexual assault and to stimulate advocacy within the community.

Denim and Daffodils will feature a catered lunch, presentation by Dr. Sarah Wright, Q&A with the speaker, and a book signing by Dr Wright.



Event Highlights

Educate attendees about how to support survivors of sexual assault

Invite participants to pose questions to an expert

Make participants aware of the effects of trauma

Luncheon at the beautiful Cleavedale Historic Inn and Gardens

Event Schedule

11:00 AM

Arrival and finding seats

11:00 AM - 11:15 AM

Introductory remarks and food served

11:30 AM - 12:00 PM

Dr Wright presents on supporting survivors after sexual assault

12:00 PM - 12:30 PM

Q&A with Dr Wright and Project R.E.S.T. Advocate, Makeela Puckett

12:30 PM - 1:00 PM

Book signing and networking in the gardens

Sponsor Benefits

Sponsoring a Project R.E.S.T. event is an investment in community, safety, dignity, and long-term transformation. Not only are you helping our mission of addressing the impact of domestic and sexual violence, but as a sponsor, you demonstrate your commitment to standing against violence and supporting healing and justice in your community. In addition to meaningful brand visibility and positive public recognition, your partnership signals strong values, social responsibility, and leadership. Together, we can create safer communities and brighter futures, and your sponsorship makes that possible.

Financial

Project R.E.S.T. is a registered 501 (c) (3) nonprofit organization, meaning your sponsorship is a fully tax-deductible donation! Sponsorship can also generate a measurable return on investment through increased brand exposure, new customer acquisition, and strengthened community relationships.

Marketing/Advertisement

Event sponsorship offers valuable marketing and advertising benefits by placing your brand directly in front of a highly engaged, community focused audience. This exposure enhances brand awareness, strengthens credibility through association with a respected cause, and demonstrates corporate social responsibility.

Community Support

Sponsoring a nonprofit event demonstrates leadership and a genuine commitment to the well-being of your community. Your support helps strengthen our services, fosters safer environments, and shows that you stand alongside neighbors in times of need. This involvement builds trust, deepens relationships with community members, and enhances your reputation as a responsible and engaged organization.



Sponsorship Packages



Survivor Steward

Supports essential event costs such as venue needs, printed materials, accessibility accommodations, and day of logistics that allow the event to run safely and smoothly.

Name listed in event program

Recognition on event webpage

Social media thank-you mention

\$500–\$1,500



Pathways Partner

Helps cover event programming expenses including speakers, and educational materials that elevate survivor voices and community awareness.

All Survivor Steward benefits

Logo or name included on select event materials

Recognition in email communications

\$1,500–\$3,000

Sponsorship Packages



Empowerment Innovator

Underwrites larger event elements such as space rental, catering or hospitality, marketing and promotional costs, and outreach efforts that increase attendance and fundraising capacity.

All Pathways Partner benefits

Prominent logo placement on event signage and website

Verbal recognition during the event

Dedicated social media spotlight

4 complimentary tickets

\$3,000–\$5,000



Hope & Healing Visionaries

Provides leadership-level support that makes the event possible by covering major production costs and maximizing net proceeds that directly fund survivor services.

All Empowerment Innovator benefits

Premiere logo placement on all event materials and marketing

Premiere event table with 8 complimentary tickets

Verbal recognition as Presenting Sponsor in introductory remarks

Opportunity to display promotional materials or host a table

Optional post-event impact summary

\$5,000–\$10,000

In-Kind Sponsorship Packages



Beverage Sponsor

Covers the cost of beverages for the event or provides in-kind donation of all necessary beverages. If providing alcohol, sponsor is required to handle permitting.

Recognition on beverage stations or bar area

Recognition on event webpage

Name listed in event program and on event signage

Option to provide branded cocktail napkins and cups



Speaker Sponsor

Covers the cost of speaker fees, travel, and accommodations.

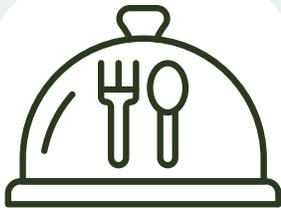
Named recognition in introductory speech

Recognition on event webpage

Name listed in event program and on event signage

Option to provide branded podium sign

In-Kind Sponsorship Packages



Lunch Sponsor

Covers the cost of catering for the event or provides in-kind donation of all necessary food items.

Recognition on menu cards at each table

Recognition on event webpage

Name listed in event program and on event signage

Option to provide branded sticker for take home snack/dessert



Celebration Sponsor

Covers the cost of decor for the event or provides in-kind donation of all necessary materials or services.

Recognition on floral displays

Recognition on event webpage

Name listed in event program and on event signage

Option to provide branded photo backdrop



**Thank you! We
hope you are
interested!**

Contact

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